

LAKE-GEAUGA



Your advertising reaches:

95,000 daily readers of The News-Herald
All attendees at the Fast Track 50 Awards
Dinner – close to 500 small business
owners, employees and supporters.

With a long shelf-life, this section – and your advertising – will be seen by people time and again as they refer back to the section and the Fast Track 50 winners.

Fast Track 50 is the perfect vehicle to reach fast-growing, innovative and dynamic small businesses in Lake and Geauga counties. If you want to do business with small businesses, you should be a part of this special section.

Save 30% off regular contract ad prices in this section!

- SECTION PUBLISHES:
FRIDAY, OCTOBER 31, 2008
- EARLY BIRD DEADLINE:
SPECIAL PRICING: FRI., SEPT. 19, 2008
- SPACE RESERVATION DEADLINE:
FRIDAY, OCTOBER 17, 2008
- COPY DEADLINE:
FRIDAY, OCTOBER 24, 2008

AD SIZE	EARLY BIRD DEADLINE SEPTEMBER 19TH	SPACE RESERVATION DEADLINE
BACK PAGE	\$1500 includes color	\$1650 includes color
Full Page	\$1350	\$1590
Half Page	\$680	\$800
Quarter Page	\$385	\$450
Eighth Page	\$255	\$300
Business Card	\$125	\$150



Honored Companies: Congratulate your employees as well as your fellow honorees

Vendors: Congratulate your clients

Business to Business Firms: Use this section to send your message to the best and brightest companies in the area – **they may be looking for your help** with these products and services:

- PAYROLL PROCESSING
- ACCOUNTING
- BUSINESS LAW
- FINANCIAL PLANNING
- ESTATE PLANNING
- INSURANCE: HEALTH, PROPERTY, LIFE
- FLEET VEHICLE
- PROPERTY MANAGEMENT
- PRINTING
- MARKETING/PUBLIC RELATIONS
- SECURITY
- LANDSCAPING
- REMODELING AND RENOVATION
- OFFICE FURNITURE

- BUSINESS CHECKING
- ACCOUNTING
- CREDIT LINES
- COMPUTER EQUIPMENT
- NETWORK SUPPORT
- TECHNICAL SUPPORT
- WEB DEVELOPMENT
- WEB MAINTENANCE
- RECRUITMENT
- WAREHOUSE SPACE
- TRAINING
- CATERING
- EVENT PLANNING



FOR MORE INFORMATION or to reserve your space, contact your account executive or call The News-Herald advertising department at: **440.954.7134**



ADVERTISING THAT WORKS FOR YOU



RESERVATION FORM

Yes, I would like to reserve space in the 2008 Fast Track 50 special section
 Space reservation must be received by **Friday, September 19th** to qualify for **Early Bird Pricing**

BUSINESS NAME _____

CONTACT _____

BILLING ADDRESS _____

CITY STATE ZIP _____

PHONE _____

EMAIL _____

AD SIZE	EARLY BIRD PRICING	SPECIAL SECTION PRICING
<input type="checkbox"/> BACK PAGE (9.667" x 12")	\$1500	\$1650
<input type="checkbox"/> FULL PAGE (9.667" x 12")	\$1350	\$1590
<input type="checkbox"/> HALF PAGE (9.667" x 5.75")	\$680	\$800
<input type="checkbox"/> QUARTER PAGE (4.74" x 5.75")	\$385	\$450
<input type="checkbox"/> EIGHTH (4.74" x 2.875")	\$255	\$300
<input type="checkbox"/> BUSINESS CARD (3.222" x 2")	\$125	\$150

FORM OF PAYMENT:

CHECK (ENCLOSED) **CREDIT CARD** **I AM A NEWS-HERALD ADVERTISER, BILL MY ACCOUNT**

CREDIT CARD NUMBER _____

NAME ON THE CARD _____

EXPIRATION DATE _____ **BILLING ZIP CODE** _____

AUTHORIZED SIGNATURE _____

I will send a PDF of my ad to: **ADVERTISING@NEWS-HERALD.COM** I would like help designing and creating my ad,
SUBJECT: FAST TRACK 50 **PLEASE HAVE SOMEONE CONTACT ME**

Return to: **THE NEWS-HERALD ADVERTISING DEPARTMENT**
 7085 Mentor Ave., Willoughby, OH 44094
FAX: 440-951-0917 | ADS@NEWS-HERALD.COM